

August 2022

LA21-CDC Newsletter

Lancaster Avenue 21st Century Business Association CDC

WHO WE ARE:

Founded in 2008, the Lancaster Avenue 21st Century Business Association CDC (LA21-CDC) is a 501(c)(3) non-profit public charity organization founded in Philadelphia. LA21-CDC serves the West Philadelphia community, from 34th and Lancaster to Lansdowne Avenue, from 34th and Market to 38th and Market, and additional surrounding neighborhoods.



LA21-CDC represents businesses and organizations along the Lancaster Avenue corridor, which is a rich cultural, historic and cultural hub.



FOR MORE INFO & RESOURCES VISIT: www.la21philly.org

OUR MISSION

We are a Registered Community Organization

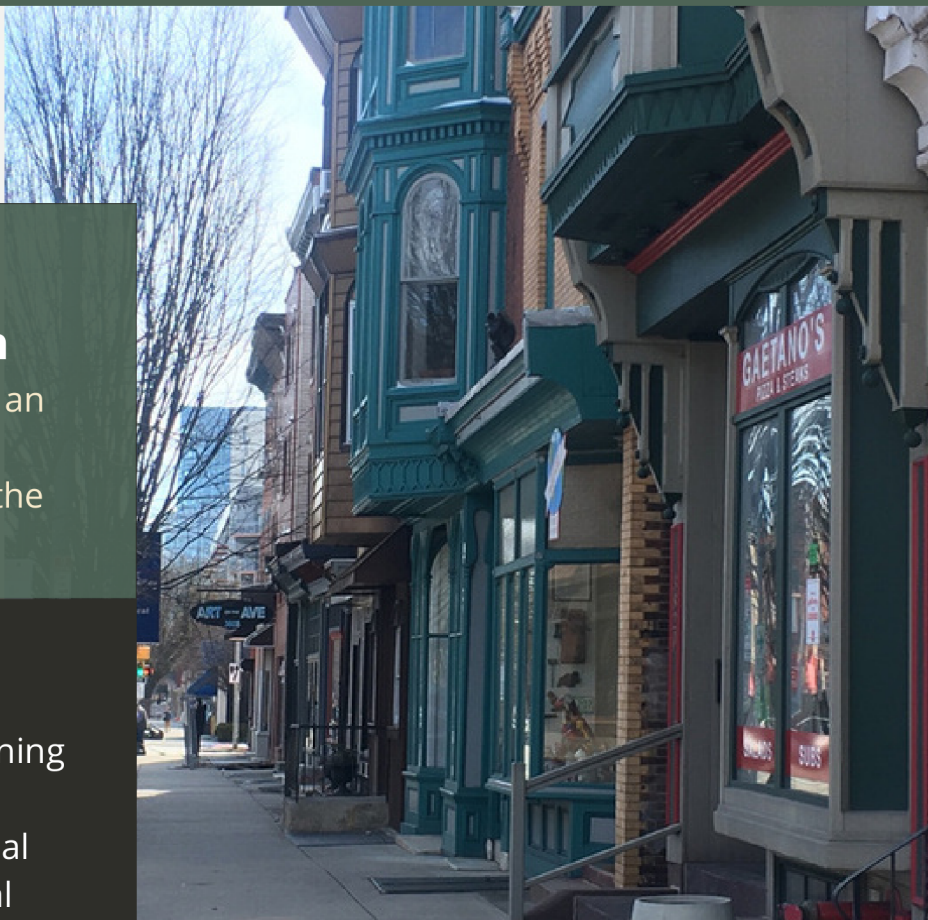
advocating for the development of an inclusive, diverse, and equitable commercial corridor that sustains the community.

We Support:

- Access to entrepreneurship training programs
- free educational and professional resources to eliminate structural barriers that stand in the way of success

Our teaching methods empower people to achieve their goals.

www.la21philly.org



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#VISITLAPHILLY Series

UPCOMING EVENTS: SUMMER-FALL 2022

- **Visit LAPhilly 4th Thursdays**

Scale Up Your Business Vendors' Market

Thursday August 25th, 6pm-8pm

The Community Education Center

📍 3500 Lancaster Avenue

- **Grand Opening! The 4th District Container Village**

Saturday, Sept. 10th 2022, 11am-6pm

📍 48th & Parkside

LA DAY 2022: Honoring George Stevens

Save the Date: Saturday, October 1st

George loved Lancaster Ave. We honor the late co-founder of LA21CDC for this year's Lancaster Avenue Day

FOR MORE INFO & RESOURCES VISIT: www.la21philly.org

AUGUST WORKSHOPS

"Legal Topics For New Entrepreneurs"

*Monday Aug. 15th and Tuesday, Aug. 16th, 2022,
6pm to 8pm*

Zane Johnson, founder of MZA Legal, is a Pennsylvania- certified lawyer who specializes in legal issues, nonprofits and strategy and planning.



"Restaurant Start-Up 101" (Double Session)

*Mondays, Aug. 22th & 29th, 2022. 6pm to 8pm
Tuesdays, Aug. 23th and 30th, 2022. 6pm to 8pm*

Angela Vendetti, founder of Angela Vendetti Consulting, is a start-up expert who provides consulting services on how to strategically launch cafes, restaurants, breweries and more.



REGISTER ONLINE at [LA21Philly.org](https://www.la21philly.org)

FOR MORE INFORMATION AND RESOURCES VISIT: www.la21philly.org

PROGRAMS



LA-ERIC

The Lancaster Avenue Entrepreneurship Referral & Information Center (ERIC) provides entrepreneurs with the resources to turn ideas into action plans, through a referral system that includes business development programs, like Goldman Sachs' 10,000 Small Businesses and more. Learn more about LA-ERIC here: www.la21philly.org/programs/la-eric/

SCALE-UP YOUR BUSINESS PROGRAM

The PHL Community Startup Accelerator Program, a 12-week virtual class, provides aspiring entrepreneurs with access to office space, virtual trainings, software and other helpful resources to propel entrepreneurs and their business services. Learn more about Scale-Up here: www.la21philly.org/programs/scale-up-program/.



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VERIZON DIGITAL READINESS PROGRAM

Verizon is providing small business owners with a virtual masterclass series! Learn valuable tools from digital experts to level up your business in the digital realm.

Register for this free program here:

<https://www.la21philly.org/contact/>



BUSINESS HIGHLIGHTS



ULTRA SILK GALLERY

Ultra Silk Galley creates unique spaces with interesting pieces. Their new venue, at 3808 Lancaster Avenue, had a grand opening on Friday, May 13th, 2022. The extravaganza included stilt-walkers, drums, food, wine and enjoyment.

Learn more about their curated events, including 'Second Friday' series, #ArtistTalk, the 'Black to the Future' Art Show and more at their website: www.ultrasilkgallery.com.

FOR MORE INFO & RESOURCES VISIT: www.la21philly.org

COMMUNITY



JOIN THE #VISITLAPHILLY CHALLENGE!

Upload images of interesting happenings on Lancaster Avenue to Facebook or Instagram, and add the hashtag #VISITLAPHILLY to be featured in our #VISITLAPHILLY series!

FOR MORE INFO & RESOURCES VISIT: www.la21philly.org

Visit LA Philly 4th Thursdays



Vendors' Market

We'll have music, food trucks,
and truly unique products.
Come out and support local
entrepreneurs!

**The Community Education Center
3500 Lancaster Avenue**

Thursday, August 25, 2022. 6pm - 8pm

www.la21philly.org



EVENT RECAP:

Remembering George Stevens



On Friday, June 24th, 2022, the LA21-CDC community and friends hosted a memorial service for founding member George Stevens.

George Stevens was a cherished friend, and co-founder of LA21-CDC.

While he may no longer be physically here, his spirit and contributions continue to benefit the Philadelphia community. *Rest well, George.*



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